

EXHIBITOR SPACE INFO



PURPOSE

Overflow is a large Christian event for students (ages 12-24) from across denominations. The event exists to impact this generation with the powerful message of Jesus Christ through worship, biblical communication and the arts.

EXHIBITOR DEFINITION

An "exhibitor" can be defined as a ministry or organization whose main objective is to promote their organization, provide information, or advertise opportunities. (This may or may not also include the sale of product to help promote or fundraise, but sales are a secondary objective).

EXHIBIT SPACE

The Overflow 2012 exhibit area will be set up along the upper track in the WMRC arena. All exhibit spaces will include the space, one table, two chairs, and access to an electrical outlet. Exhibitors will not be permitted to share exhibit space. We strongly recommend that all exhibitors/vendors bring their own extension cords (to access an outlet close by) and lamps (for lighting during general sessions).

EXHIBITOR PASSES

Exhibit space registration entitles your organizations to a maximum of **two** Overflow passes. These passes include access to all general sessions and concerts. Additional passes may be purchased prior to the Overflow weekend based on the rates set in the promotion. Your staff must have a pass to operate your exhibit space and to access all Overflow activities.

EXHIBIT SET UP / TEAR DOWN

Exhibitors may begin set up at 1:00pm on Friday, May 18, and must be completely set up and staffed no later than 4:00pm. Exhibitors must not tear down prior to the end of the final session on Sunday, May 20, and must be completely torn down one hour after event dismissal. In order to help ensure that the set up / tear down times are followed, a \$50 CAD refundable deposit will be required with your completed Exhibit Application. Exhibitors who abide by the conditions of the Exhibit contract as it relates to set up, tear down, and full payment (at the discretion of Overflow admin) will receive the \$50 CAD deposit refund after Overflow 2012.

MERCHANDISE SALES

Merchandise sales are not permitted by exhibitors unless it has been approved by Overflow administration prior to the event. If approval is granted, Exhibitors will be required to pay 15% of gross sales to Overflow, to be remitted by Wednesday, May 30, 2012.

SCHEDULE

For the most up to date edition of the Overflow schedule, please visit the Overflow website (www.overflowyouth.com).

ACCOMMODATIONS

For a list of accommodations in the Kitchener-Waterloo area, please visit the Overflow website or the Overflow planner.